



2018 Sponsorship and
Advertising Information

SPONSORSHIP IS A GREAT WAY TO ADVERTISE AND MARKET YOUR BUSINESS!

An inexpensive way to increase awareness of your business at a reasonably priced, educational, family-kid friendly entertainment event...

The 4th Annual Steampunk Fest in Oxnard!

at

Heritage Square
715 South A Street
Oxnard, California

Saturday & Sunday, October 13 & 14, 2018

Join the Oxnard Steampunk Fest for an Inter-dimensional, Inter-galactic, whimsical and terrific time where all beings are welcome. Located at Heritage Square, in historic downtown Oxnard, where visitors from other realms share merchandise and entertainment from their home planets and/or times. Special guests include Steampunk ladies & gentlemen, Victorian women and gents, Sci-Fi Cosplayers and Steampunk Superheroes.

All Time Travelers Welcome!

Mailing Address: 504 Douglas Ave, Oxnard, CA 93030 ~ Event address: 715 South 'A' Street ~ Oxnard CA, 93030
Phone: 805.766.0861 ~ Website: OxnardSteampunkFest.com ~ E-mail: info@oxnardsteampunkfest.com



The Oxnard Steampunk Fest

Saturday & Sunday, October 13th & 14th, 2018
at Heritage Square, Oxnard
715 South A Street, Oxnard, CA 93030
805.766.0861 info@oxnardsteampunkfest.com

Dear Prospective Sponsor:

This is our 4th Annual event! And are we excited!

Interest in Steampunk and Sci-Fi Events are increasing every day. Television shows such as Game of Thrones and Star Trek have cult-followings, and live action role-playing games are more popular than ever. History and Sci-Fi are some of the hottest hobbies in the last few years. Over hundreds of events promoting these activities exist throughout the country.

The Oxnard Steampunk Fest is one located right here in Ventura County. I invite you to associate your business with us and experience the whimsical and fabulous Oxnard Steampunk Fest. The following opportunities are available to help increase awareness of your business and to support our event:

- **Program Advertising:** Guests receive a program as they enter the gate. General Sponsorship/Advertising starts for as little as \$15.00 for your name & address/phone/website/etc. in the festival program and on the website.
- **Sponsorship:** There are many types and levels of sponsorship. Sponsorship packages can include tickets to the Festival, program advertising and other benefits based on the level of sponsorship. Sponsorship starts for as little as \$45.00. (See enclosed rate sheets)
- **Distributor of Event Flyers**
- **Displayer of Event Posters**

This family-friendly educational and entertainment event creates a Victorian to Cosmic Sci-Fi multi-time period experience, complete with entertainment, artisans, costumed performers, market vendors, music, food and much more.

With the help of our volunteers, we create an unforgettable Family & Fun Fantasy Event. A representative would be happy to meet with you to discuss any of the above opportunities. We can also discuss any other ideas you may have. We want to thank you for your time and consideration. Don't miss this opportunity to be associated with an exciting, family-oriented entertainment event.

Sincerely,

Heather Behrens
Festival Director

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In historic downtown Oxnard, California ~ October 13 & 14, 2018

The Oxnard Steampunk Fest Sponsorship Opportunities

General In-Kind Sponsorship

Remember, while cash sponsorship is the preferred method, bartering was commonplace in the early days and throughout the galaxy. You can sponsor, or contribute a portion of your sponsorship, via goods and services. Many things are needed to put on the festival each year.

Come to us with a trade and let's barter!

Some of the trade items we are looking for include:

- lodging for entertainers
- food for the volunteers
- advertising opportunities
- printing assistance
- landscape supplies
- construction material for stages, fences, signs, etc.

Brass Buckle (\$45)

Your name & address/phone/website/etc. on the website

Your black and white business card ad in the festival program

Copper Cog (\$75)

Brass Buckle +

2 adult general admission tickets good for either day of the 2018 event

Steel Spring (\$150)

Brass Buckle +

4 adult general admission tickets good for either day of the 2018 event

Silver Sprocket (\$450)

Brass Buckle +

2' x 4' banner on display at Heritage Square (you provide the banner)

4 adult general admission tickets good for either day of the 2018 Event

Gold Gear (\$650)

Your name & address/phone/website/etc. on the website

5" x 3.875" black and white ad in the festival program

4 adult general admission tickets good for either day of the 2018 event

Platinum Pistol (\$1,000)

Your name & address/phone/website/etc. on the website

5" x 8" black and white ad in the festival program

Includes full billing on all event media

6 adult general admission tickets good for either day of the 2018 event

Titanium Timepiece (\$2,000)

Includes full billing on all event media, website recognition, and sponsor banner at main stage

5" x 8" black and white ad in the festival program

8 adult general admission tickets good for either day of the 2018 event

Yes, I want to sponsor in the following categories: _____

Enclosed is a check for \$ _____ Contact Name: _____ Phone: _____

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